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For more information, please contact:



EMRlogic Systems

Alistair Jackson, M.Ed.
VP of Business Development
(866) 367-2899 ext. 622
ajackson@emrlogic.com



Secure Exchange Solutions

Michele Darnell
VP of Business Development
(703) 243-0996
mdarnell@secureexsolutions.com

EMRlogic and Secure Exchange Partner in National Eye Care Communications Project

Project begins with Pennsylvania Health Information Exchange and expands rapidly across the country

Rockville, MD (June 20, 2012) — EMRlogic Systems and Secure Exchange Solutions today announced their shared vision to drive implementation of the DIRECT communications standard among independent eye care providers across the nation. The communications projects seek first to engage eye care with primary care in the meaningful exchange of patient information, particularly through the electronic sending and receiving of the Continuity of Care Document (CCD).

“We have collaborated with EMRlogic to deliver a DIRECT solution in the Commonwealth of Pennsylvania, a solution that is now being rolled out nationally,” said Dan Kazzaz, CEO of Secure Exchange Solutions. “We anticipate rapid growth as the need for a simple, easily-integrated solution becomes apparent to healthcare providers nationwide.” Secure Exchange Solutions has been certified as a HISP by the [PA eHealth Collaborative](#), and is offering providers a one year promotion of DIRECT messaging services at no cost.

“Our communications project began as a Pennsylvania initiative,” said James E. Grue, O.D., VP of Connected Care at EMRlogic. “It quickly became obvious that the DIRECT standard would take us into many states. Our Providers from coast to coast began to ask for help. Implementing communications is not difficult. It’s the transforming environment of health care that poses the challenge. It’s a sea of change that gets intricate for people who are busy seeing patients and running their businesses. Our role is really to help guide the process as grass-roots momentum grows.”

[DIRECT](#) is a national communications standard created by the Office of the National Coordinator for Health Information Technology. The standard describes secure transmission protocols for exchanging patient health information. It is the standard approved and required for all state Health Information Exchanges as a common method that providers can use to communicate securely between health care facilities, whether within the state or across state boundaries.

EMRlogic (EMR) and Secure Exchange Solutions (SES) have cooperated over the past six months in a growing number of DIRECT initiatives. SES is a health information service provider (HISP) implementing Direct across many states. EMRlogic’s primary offering, activEHR, is a certified Complete EHR focused on the business and clinical needs of optometrists and ophthalmologists. The combined efforts of EMR and SES have expanded rapidly into a [National Eye Care Communications Project](#).

About EMRlogic Systems, Inc: EMRlogic is a privately-held company based in Greater Vancouver, Canada and dedicated to Eye Care Professionals. EMRlogic is an application partner for InterSystems Corporation, Cambridge, MA. EMRlogic offers comprehensive and fully-integrated Optometry and Ophthalmology software solutions. For more information, please visit www.emrlogic.com. To learn more about the National Eye Care Communications Project, click [here](#).

About Secure Exchange Solutions: Secure Exchange Solutions (SES) offers simple, secure and scalable solutions for exchanging healthcare information via the Internet. SES is a committed member of the [Direct Project](#) and helps healthcare providers meet the requirements for [Meaningful Use](#) initiatives. SES products expedite healthcare communications, improving quality of care, optimizing care transitions, speeding up payments and reducing reliance on costly fax, courier and express mail services. For more information, please visit www.securexsolutions.com
