

# SES NOTIFY

AUTOMATED EVENT NOTIFICATION SERVICE

## Why SES NOTIFY?

### HOSPITALS



*Reduces preventable readmissions and associated Medicare reimbursement penalties*

*Improves provider satisfaction with hospital administrative services*

*Demonstrates commitment to high quality patient care and provider support resources*

### PROVIDERS



*Supports active follow up and improved patient care and satisfaction*

*Supports compliance with quality measures (e.g. PQRS, HEDIS) tied to post-discharge care*

*Enables access to Medicare reimbursements for timely post-discharge care*

### PATIENTS



*Improves overall quality of care*

*Increases patient engagement and satisfaction*

*Supports improved understanding of post-discharge instructions*

## Close Critical Communication Gaps

Patients who are not seen within 30 days of discharge are ten times more likely to be readmitted for preventable reasons, yet one-third of all primary care physicians never receive notification that their patient was hospitalized. Physicians and care managers who do receive alerts are only notified at discharge, missing crucial opportunities for intervention at the point of admission or at the moment an abnormal lab result is recorded.

Commonly used methods to notify physicians of a recent hospitalization such as faxing, scanning and courier services are cost and time inefficient in comparison with technology-driven solutions. Automated notifications reduce both cost and the potential for human-error and have been demonstrated to reduce patient readmissions by up to 18%.

## Lower Healthcare Costs While Improving Patient Care

Communication gaps put patients at risk – an estimated 80% of serious medical errors involve miscommunication during patient transfers or hand-offs. Automated notifications support providers' ability to care for their patients and have been proven to help contain healthcare costs.

*Critical events including admission, discharge, transfer, and abnormal tests can be communicated in real time using SES NOTIFY.*

